City of Orange Beach
STATE OF THE CITY
May 6, 2022
Mayor Tony Kennon
“Welcome to Orange Beach, Alabama”

MAYOR TONY KENNON
City Council: Jeff Boyd (Pro Tem), Jeff Silvers, Annette Mitchell, Joni Blalock, Jerry Johnson
“Who We Are ...”


ORANGE BEACH
ALABAMA

WWW.ORANGEBEACHAL.GOV
Where’s the common sense?

There is a Backstory to every decision being made ...
Resilience

“After going through the BP oil spill, everything else is a piece of cake . . .”

- Hurricanes
- Pandemic
- Hailstorm
- Swarms of Locust
## City of Orange Beach

### Population by Census

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
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<tr>
<td>1984</td>
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<tr>
<td>1990</td>
<td>2,253</td>
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<td>2000</td>
<td>3,856</td>
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<td>2010</td>
<td>5,441</td>
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<tr>
<td>2020</td>
<td>8,095 *</td>
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*Ranks 85th of 586 Cities in Alabama
48% increase over 10 year period*
<table>
<thead>
<tr>
<th>Season</th>
<th>Population</th>
<th>Rank in Alabama</th>
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<tbody>
<tr>
<td>Peak Summer Season</td>
<td>~120,000*</td>
<td>#5 June July</td>
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<tr>
<td>Year-round average</td>
<td>~50,000*</td>
<td>#10 Mar Apr May Aug Sept Oct</td>
</tr>
<tr>
<td>Winter Season</td>
<td>~35,000*</td>
<td>#15 Nov Dec Jan Feb</td>
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<tr>
<td>U.S. Census 2020</td>
<td>8,095</td>
<td>#85 by census data</td>
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</table>

*All population estimates (~) by season include permanent residents, tourist, workforce, service & support employees, day-trippers, etc.*
# Orange Beach Population Indicators

## Sewer Flow Data

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<td>1.59 NP</td>
<td>1.88</td>
<td>1.77</td>
<td>2.05</td>
<td>2.02</td>
<td>1.91</td>
<td>2.3</td>
<td>2.07</td>
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<td>1.6</td>
<td>1.5</td>
<td>1.44</td>
<td>1.52</td>
</tr>
</tbody>
</table>

**Yearly Average**

- BP: 1.804
- FIRE: 1.649
- Flood: 1.804
- Sally: 1.884
- Bobby P: 1.917

**Monthly based on MGD**

- New plant April 2011

“Sewer Flows Don’t Lie”
Clean and Safe...

In Orange Beach, we can truly say we can provide this to our residents, businesses and guests.

We invest in cleanliness and safety... and Orange Beach sees a return on that investment.
EDUCATION
Orange Beach City Schools
Formed Spring 2022
Why a City School System?

GOALS IN ALL OF OUR ENDEAVORS:

• Excellence
• Best in state
• National recognition
• YOUNG MEN AND WOMEN OF CHARACTER PREPARED FOR A LIFE IN THE REAL WORLD
Orange Beach City Schools
Board of Education
LtoR: Randy McKinney, Shannon Robinson, Chairman Robert Stuart, Dr. Robbie Smith, Int Supt., Tracie Stark, Nelson Bauer
Orange Beach Middle / High School
Officially opened in August 2020
Orange Beach Elementary receives National Blue Ribbon School Designation

1 of 5 in Alabama and 325 Nationwide!
Education – Highlights for OBMS/HS

Out of 435 middle schools in Alabama, Orange Beach Middle School’s 7th grade ranked #1 in math.

OBMS 8th grade math scores were #8 out of 435 middle schools in Alabama.

High School Juniors who took the ACT: Out of 565 high schools in Alabama, OBHS ranked 27th in Math, 22nd in English and 13th in Science.

...in only 3 years!
Orange Beach High School Softball Team Wins 2A State Title
Orange Beach High School
Volleyball Team -2A State Runner Up
Orange Beach High School Conservatory of Fine Arts Excels at State Competition

State competition: OBHS students received 16 superior ratings, 2 excellent ratings, 2 third place, 1 second place and 1 first place at 2021 Walter Trumbauer Theatre Festival.
FISCAL MANAGEMENT
Strength of Orange Beach

$47 Million Operating
$43 Million Reserves
$18 Million Bond Proceeds
AA1 Bond Rating (Moody’s)
AA-Plus Bond Rating (S&P)
Assessed Property Value $1.25B
Estimated Future Capital projects: $65,000,000+
Capital Projects

- Fire Station No. 3
- City Beach / Infrastructure
- Orange Beach HS Turnout Lane
- Shooting Range
- City Hall Roof Replacement
- Recreation Center Interior Renovation
- Waterfront Park Pier ReBuild
- Trail Maintenance Shop & Wildlife Ctr
- East Canal Road Multimodal Path
- Medical Arts Renovation & Roof
- Finance Building Reno & Roof
- W Canal Road Multimodal Path
- Safe Room
- EcoVillage Cabins
- Post Office Roof
- Fire Admin Roof
- Performing Arts Center Lobby & Sign
- Field House / Athletic Training
- Fire Station 1 & Admin Offices
- Justice Center Renovation/Expansion
- City Hall Interior Reno & Expansion
- East Canal Road Widening
- Powerline & WWT Road Improvement
- Event Center Roof
- Sportsplex Stadium – West Side of Soccer Field
- City Storage Facilities
- Museum Relocation & Rebuild
- Sportsplex Shade Structure replacement
- Logistics Building conversion
- Fire Tower Refurbishment
- School System Related:
  - OBES Expansion
  - OBHS / MS Gym
  - Athletic Training Center
PUBLIC SAFETY & HEALTHCARE
Public Safety Investments

NEW Fire Platform Ladder Truck
Arriving Summer 2022
New Fire Station No. 3
Ono Island Fire Station No. 4
New Police Vehicle Markings
New OBPD Vessel

38 ft    Port Security Grant 80% / City OB 20%

In Service May 2022
TRANSPORTATION & INFRASTRUCTURE
West Canal Road Widening

DONE!
East Canal Road Widening

- The project is expected to start in Summer 2022
- Construction anticipated to take a year and a half.
East Canal Road

- Controlled Access - expansion to 3 lanes with middle turn lane
- Start date – Summer 2022
- No lane closures for the most part
- Common sense?
- RESTORE Act funds ($3.8M)
Canal Road Bypass

Completed by next election.

CONCEPTUAL DESIGN – SUBJECT TO CHANGE.
West Canal Road Multimodal Path

Oak Street to East Wharf Parkway (TAP Grant)
Fiber To The Home Investment

Only possible because of City initial investment as a partner with Island Fiber (Point Broadband)

No other entity came forward with a viable plan

Now multiple other companies want to cherry-pick neighborhoods without providing citywide coverage
UNIQUE ORANGE BEACH PROJECTS
• A prime 8.7-acre beachfront lot once slated for two condo towers at heights of 37 and 36 stories and previously approved 276 units
• City purchased 4.3 acres w/ 400ft with use of 800ft beachfront
Citizen Beach Access / CoastAL Restaurant
New Public Works Facility

Completed January 2021

• This new public works facility brings all aspects of the department under one roof for the first time since the city was incorporated.
Utilities / Sewer Department

Upcoming project will be the installation of a new sewer main from Canal Road to County Road 12 using $5.3 million of Restore Act funding.
Sportsplex Upgrades

The baseball field will seat nearly 500 fans and the softball field seats over 400. Come watch our MAKOS!
Shooting Range
OPENED APRIL 2022

CITY WILL SCHEDULE PUBLIC RANGE TIMES, FIREARMS CLASSES AND MORE ...
Orange Beach Waterfront Park Pier
ReBuild Is Underway

Target Completion Fall 2022
38 miles of shoreline cleaned regularly
8 miles of beaches cleaned daily
467,865 pounds of trash, debris, & recyclables collected from the beach in 2021
76,022 pounds of marine debris collected from the waterways in 2021

We are conservationists more than environmentalists.
Coastal Resources Work Barge

100% Funded by GOMESA grant
$232,000

TO BE REPAIRED IN 2022

AIRED IN 2022
Leave Only Footprints

BEFORE AND AFTER

[Images of a beach before and after cleanup]

LEAVE ONLY FOOTPRINTS
New 24/7 Adult Fitness Center
New 24/7 Adult Fitness Center
New 24/7 Adult Fitness Center

A 17,400-square-foot state-of-the-art fitness facility.
Kids Park Reopens

Completed October 2021
New Small Gym Completion
Tennis Center Renovations

The Orange Beach Tennis Center reopened in November 2020 after a complete renovation of all eight hard courts - $1.48 million.
Coastal Arts Center of Orange Beach

The award winning facility with a 10,000-square-foot fine art gallery, Hot Shop and Clay Studio. It has grown into a truly special wedding destination, meeting and reception venue.
Orange Beach Performing Arts Center
Orange Beach Performing Arts Center

Completed September 2021

• Partnership between the City of Orange Beach and the Baldwin County Board of Education. While the school is benefitting from the center, it is a facility for the entire community.
• The 35,000-square-foot center includes a 710-seat main theatre, and a black box theatre that can seat up to 200 for intimate shows.
Orange Beach Performing Arts
331 kids registered in after-school program K-6
Find classes and registration information at www.orangebeachal.gov
Golf Carts in Orange Beach

OBPD has had excellent participation and support through neighborhood registration sessions in all types of weather.
Golf Carts

1,075 carts registered as of 5-4-22

Ordinance effective March 1, 2022

Considering Golf Cart Events / Parade annually
CREATING A COASTAL BRAND
“Creating Our Coastal Brand”

Encouraging and Guiding Coastal Style and Design for New Development - Creating the Image of Orange Beach

Dollar General and Tom Thumb are examples.
Coastal Look ... City Facility Refresh
Exterior Renovations

Medical Arts
Finance Department
Community Development
City Hall
Recreation Center Campus & Community Center
Senior Center & Library
Fire Administration and Fire Station 1
Post Office
Justice Center
“Creating Our Coastal Brand”
“Creating Our Coastal Brand”

Coastal Resources Office – Walker Avenue
Newsletter & Website
Sign up at www.orangebeachal.gov/community-newsletter
OTHER WAYS TO STAY CONNECTED

INFO LINES
CITY INFORMATION LINE: 251-980-INFO (4636)
DAILY SURF/BEACH CONDITION INFO LINE: 251-981-SURF (7873)
CITY HALL: 251-981-6979

SIGN UP FOR TEXT ALERTS
Sign up to receive important updates from the city via text message and/or email by texting OBALERTS to 888777 or visit the city’s emergency management page at www.orangebeachal.gov/departments/emergency-management/city-alerts-sign.

SOCIAL MEDIA CHANNELS

TO RECEIVE DAILY BEACH WARNING FLAG STATUS UPDATES VIA TEXT MESSAGES, TEXT ALBEACHES TO 888777.

CITY COUNCIL MEETINGS
The City Council meets regularly on the first and third Tuesday of each month at 5:00 p.m. in the Council Chambers of Orange Beach City Hall. The regularly scheduled Council meeting begins at 5:00 p.m. and is immediately followed by the Committee of the Whole (work session) that sets the agenda for the next regular Council meeting. Public comment and input is always welcome.
“Life is Better Here”...

City Hall: 251-981-6979

www.orangebeachal.gov