Orange Beach Community Center

- Began as the Women’s Home Demonstration Club around 1945
- The oldest civic group in Orange Beach
- Potluck is the first Monday at 6:00PM, September through May
- Only $25 couple/family or $13 single to join
- Please join us November 2nd as we honor police, fire, city employee, and special community members of the year
  - Bring a side dish to share, City will provide main dish
Town Hall Agenda

I. Director John Cooper, ALDOT Presentation
II. Citizen Survey Results
III. Growth Management
IV. Clean Beach Initiatives
V. Transportation Solutions
VI. Alabama Department of Transportation
   I. Vince Calametti, P.E., SW Region Engineer
Budget Expenditures by Program Area - 2015

Program Expenditures FY 2015

- Departmental Transfers: 4%
- Captive County: 0%
- Administration: 5%
- Other Equipment Purchases: 1%
- Land & Buildings: 0%
- Other: 90%
Funding Allocation

- System Preservation: 52%
- Funds to Others: 22%
- ALDOT Overhead: 6%
- Safety: 4%
- System Enhancement: 11%
- Overruns: 4%

Total Funding: $1.25 Billion
ADDING CAPACITY TO RELIEVE CONGESTION

2005 Congested Roadways shown in red.
ADDING CAPACITY TO RELIEVE CONGESTION 2035

2035 Congested Roadways shown in red.
## Top Ten Highest Traffic on Four Lane Interstate

<table>
<thead>
<tr>
<th></th>
<th>Route</th>
<th>Distance (Miles)</th>
<th>County</th>
<th>Location Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I-65</td>
<td>3.5</td>
<td>Shelby</td>
<td>US 31 @ Alabaster to CR 52 in Pelham</td>
</tr>
<tr>
<td>2</td>
<td>I-10</td>
<td>8.5</td>
<td>Mobile</td>
<td>Mobile Tunnel and Bayway</td>
</tr>
<tr>
<td>3</td>
<td>I-59</td>
<td>2.5</td>
<td>Jefferson</td>
<td>1st Ave N to Roebuck Pkwy</td>
</tr>
<tr>
<td>4</td>
<td>I-20</td>
<td>2.0</td>
<td>Jefferson</td>
<td>I-59 to Opporto-Madrid Blvd</td>
</tr>
<tr>
<td>5</td>
<td>I-59/20</td>
<td>2.5</td>
<td>Jefferson</td>
<td>Allison-Bonnett Dr to Valley Road</td>
</tr>
<tr>
<td>6</td>
<td>I-10</td>
<td>2.5</td>
<td>Mobile</td>
<td>Theodore Dawes Rd to US 90</td>
</tr>
<tr>
<td>7</td>
<td>I-65</td>
<td>4.5</td>
<td>Shelby</td>
<td>Shelby Co Airport to US 31 @ Alabaster</td>
</tr>
<tr>
<td>8</td>
<td>I-59/20</td>
<td>2.5</td>
<td>Jefferson</td>
<td>18th Ave N to Jaybird Rd/Allison-Bonnett Dr</td>
</tr>
<tr>
<td>9</td>
<td>I-10</td>
<td>3.5</td>
<td>Baldwin</td>
<td>US 98 to SR 181</td>
</tr>
<tr>
<td>10</td>
<td>I-565</td>
<td>7.0</td>
<td>Madison</td>
<td>I-65 to County Line Road</td>
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## HIGHEST TRAFFIC VOLUME ON TWO LANE ROADS

<table>
<thead>
<tr>
<th>County</th>
<th>State Route</th>
<th>US Route</th>
<th>Description</th>
<th>AADT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shelby</td>
<td>AL0119</td>
<td></td>
<td>Alabaster, North of Co Rd 12</td>
<td>2000</td>
</tr>
<tr>
<td>Mobile</td>
<td>AL0042</td>
<td>98</td>
<td>Semmes, west of Snow Rd</td>
<td>1957</td>
</tr>
<tr>
<td>Elmore</td>
<td>AL0014</td>
<td></td>
<td>Millbrook, near Co Rd 3</td>
<td>1836</td>
</tr>
<tr>
<td>Jefferson</td>
<td>AL0150</td>
<td></td>
<td>Birmingham, west of Lakeshore Pkwy</td>
<td>1803</td>
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<tr>
<td>Shelby</td>
<td>AL0119</td>
<td></td>
<td>Near Meadowbrook, south of Eagle Crest Dr</td>
<td>1795</td>
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<tr>
<td>Etowah</td>
<td>AL0077</td>
<td></td>
<td>Siberton, east of Airport Road</td>
<td>17640</td>
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<tr>
<td>Tuscaloosa</td>
<td>AL0215</td>
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<td>Tuscaloosa, west of US 11</td>
<td>17630</td>
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<tr>
<td>Tuscaloosa</td>
<td>AL0069</td>
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<td>North of Northport City Limits</td>
<td>17420</td>
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<tr>
<td>Mobile</td>
<td>AL0017</td>
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<td>Mobile, north of First Ave</td>
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<td>Near Indian Springs, north of I-65</td>
<td>17170</td>
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<tr>
<td>County</td>
<td>State Route</td>
<td>US Route</td>
<td>Description</td>
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<tr>
<td>------------</td>
<td>-------------</td>
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<td>--------------------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>Cullman</td>
<td>AL0069</td>
<td></td>
<td>Cullman, south of Convent Rd</td>
<td>17080</td>
</tr>
<tr>
<td>Mobile</td>
<td>AL0016</td>
<td>90</td>
<td>Theodore, northeast of Shasta Way</td>
<td>16990</td>
</tr>
<tr>
<td>Jefferson</td>
<td>AL0025</td>
<td>411</td>
<td>Jefferson/St Clair County Line</td>
<td>16880</td>
</tr>
<tr>
<td>Jefferson</td>
<td>AL0007</td>
<td>11</td>
<td>Trussville, northeast of Deerfoot Pkwy</td>
<td>16240</td>
</tr>
<tr>
<td>Madison</td>
<td>AL0053</td>
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<td>Harvest, north of Jeff Rd</td>
<td>16200</td>
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<tr>
<td>Escambia</td>
<td>AL0015</td>
<td>29</td>
<td>Brewton, north of Green St</td>
<td>16050</td>
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<tr>
<td>Cullman</td>
<td>AL0157</td>
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<td>Cullman, east of US 31</td>
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<tr>
<td>Baldwin</td>
<td>AL0180</td>
<td></td>
<td>Orange Beach, west of AL 161</td>
<td>15510</td>
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<tr>
<td>St. Clair</td>
<td>AL0025</td>
<td>411</td>
<td>Moody, north of I-20</td>
<td>15320</td>
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<tr>
<td>Tuscaloosa</td>
<td>AL0013</td>
<td>43</td>
<td>Northport, north of Co Rd 54</td>
<td>15310</td>
</tr>
</tbody>
</table>
Citizen survey results

MAYOR TONY KENNON

Thanks to Caroline Harris and Sean Brumley
Demographic Profile

- Orange Beach 2014 Population: 5,788
- Total Number of Surveys Returned: 1,424
- Total Percentage of Surveys Returned: 24%
- 2002 Citizen Survey Returned: 7%
Demographic Profile
Surveys Turned in by Age

- **65+ (557)**
  - 39%
- **55-64 (390)**
  - 27%
- **45-54 (205)**
  - 14%
- **35-44 (96)**
  - 7%
- **18-34 (56)**
  - 4%
- **Did not Enter (120)**
  - 8%

TOWN HALL OCTOBER 2015
Demographic Profile
Surveys Turned in by Gender

- Males: 52%
- Females: 44%
- Did not Enter: 4%
Orange Beach Citizen Survey
Top 10 List of Priorities

1. Reduce Wind and Flood Insurance Costs (3952 points)
2. Pursue Transportation Improvements (3845 points)
3. Preserve and Protect Natural Resources (3647 points)
4. Pursue Beach and Dune Maintenance (3443 points)
5. Improve Drainage Infrastructure (3419 points)
6. Maintain Small Town Character (3384 points)
7. Property Maintenance Code Enforcement (3375 points)
8. Encourage Single Family Residential (2956 points)
9. Sidewalk and Bike Path Expansion (2924 points)
10. Develop Seasonal Public Transit (2752 points)

Points Calculated
None = 0 point Low = 1 point Medium = 2 points High = 3 points
Pursue Transportation Improvements: 47.40%
Maintain Small Town Character: 16.57%
Reduce Wind and Flood Insurance Costs: 9.27%
Most Important Not listed: 7.87%
Preserve and Protect Natural Resources: 2.88%
Pursue Beach and Dune Maintenance: 2.32%
Property Maintenance Code Enforcement: 1.90%
Improve Drainage Infrastructure: 1.69%
Develop Seasonal Public Transit: 1.47%
Expand Community Healthcare Options: 1.40%

Top 10 Most Important Priority

Most Important Priority By Percentage (%)
Code Enforcement

• Key initiatives
  o Beach beautification program
  o Weekly neighborhood code sweeps
  o Billboard sign removal: 5 dilapidated billboards removed

• Since 2008
  o Over 1,900 public nuisance properties brought into compliance
Top 5 Priorities Written In

1. Pave Powerline Road (Cross Island Parkway)
2. Build another bridge (Wolf Bay, Intracoastal Waterway, increase evacuation routes)
3. Expand beach and/or boat launch parking
4. Beach cleanup/recycling/Ambassador Program
5. Enforce traffic laws/lower crime/more police presence
Since 2008

• Certificates of Occupancy issued to Hampton Inn and Phoenix West II condominiums

• Traffic congestion - 17% increase Beach Express vehicles
  o Baldwin Express completion to I-10
  o High occupancy rate
Since 2008

- 17 acres of beachfront property rezoned from high density to single-family residential: Verandas (336 units) & Pearl of the Gulf (485 units)

- Council disapprovals due to higher density
  - 40 lot PUD on Bayou St. John
  - Tannin PUD modification
  - Duplexes on Cypress Cove
Beach Overlay District

Estimated additional 7,900 residential units can be built under existing zoning regulations
Beach Overlay District - West
Beach Overlay District - East
Possible reduction of high density residential units (condos) in the Beach Overlay District through zoning amendments.
Possible Zoning Amendments

1. Allowable residential density based on developable site area, north of the Coastal Construction Line

Result: 700 Residential Unit Reduction
Possible Zoning Amendments

2. Expand 50 ft. height limitation to include all properties north of Perdido Beach Blvd.

Result: 3,200 Residential Unit Reduction
Outcome of Possible Amendments

- Approximately 50% reduction of units in high density projects
- Reduction in number of vehicles
- Reduction of trespassing incidents on properties south of Perdido Beach Blvd
- Reduction of number of persons crossing Perdido Beach Blvd to get to the beach
- Reduction of beach density and debris (chairs, tent frames, etc.)
Planned Unit Development
Good or Bad?
Clean Beach Initiative

Thanks to Councilman Jeff Boyd and Phillip West
Current State of the Beach
Problems

- Emergency access - east to west
- Debris and seaweed removal
- Beach grooming
- Sea turtle nesting (USFWS)
- Holes
- Abandoned beach gear (tent frames, umbrellas, etc.) on high density properties
Metal Recycled from Beach Cleanup

![Bar chart showing tons of scrap metal recycled from 2008 to 2016.]

- 2008: 24 tons
- 2009: 29.2 tons
- 2012: 40.9 tons
- 2013: 45.4 tons
- 2014: 73.5 tons
- 2015: 84 tons
- 2016: ?

Tons

Scrap Metal

When does it stop?

2016!
Clean Beach Initiatives

*Leave Only Footprints*

- Comprehensive program among industry partners to address beach trash, clutter, & negative perceptions
- Program to incorporate
  - Marketing: *Leave Only Footprints*
  - Public outreach/education
  - Greatly expand beach cleanup efforts
  - Increase enforcement
  - No glass bottles
Beach Ambassador Pilot Program

- 3000+ Visitor Interactions
  - Dangers of holes & glass
  - Tagged non-compliant tents & frames
  - 95+% positive response

- 1,750+ “Beach Hero” wristbands distributed
- 250 trash bags distributed
Shoreline Cleanup

- 845 bags/58 days
- 2 city employees
- Average 32 lbs. per bag

- 27,040 lbs. of trash
- Heavy debris (lumber, etc.) 62,320 lbs.

Average 100 lbs. per hour
Increasing Efforts to Protect our Islands

- Shoreline cleanup
- Police enforcement on weekends
- PD, FD, Coastal Resources boats & jet skis patrolling
- Medics on the Islands
- Additional signage
- Tree planting
- Nesting platforms
- Fenced off nesting area
Transportation Solutions

Remember: City of OB does not own or operate the toll bridge
Labor Day 2015
Canal Road Improvements

Current Improvement Projects
- Canal Road Eastbound Lane
- William Silvers Parkway Widening
- Canal Westbound Lane at SR161

Proposed Improvement Projects
- Canal Westbound Lane Extension
- Additional Foley Beach Express Bridge
Canal Road Transportation Improvements

Proposed Improvement Project
- Additional Lane on Canal Rd from SR161 to Wilson Blvd
What is the City doing about traffic?

- Perdido Beach Boulevard Pedestrian Crossing Study
- Traffic Signalization Study
- Beach Trolley Feasibility Study
- Overall City Transportation Study
  - Traffic counts throughout city performed over the last five months
Beach Overlay District

Estimated additional 7,900 residential units can be built under existing zoning regulations.
Beach Overlay District - Central

- Residential Low Density Vacant Lots
- Residential High Density Vacant Lots
Beach Overlay District - East
Questions?

- Text questions to 251-747-4386
- Come to the microphone