

City of Orange Beach

2015 Citizen Survey

By the Numbers

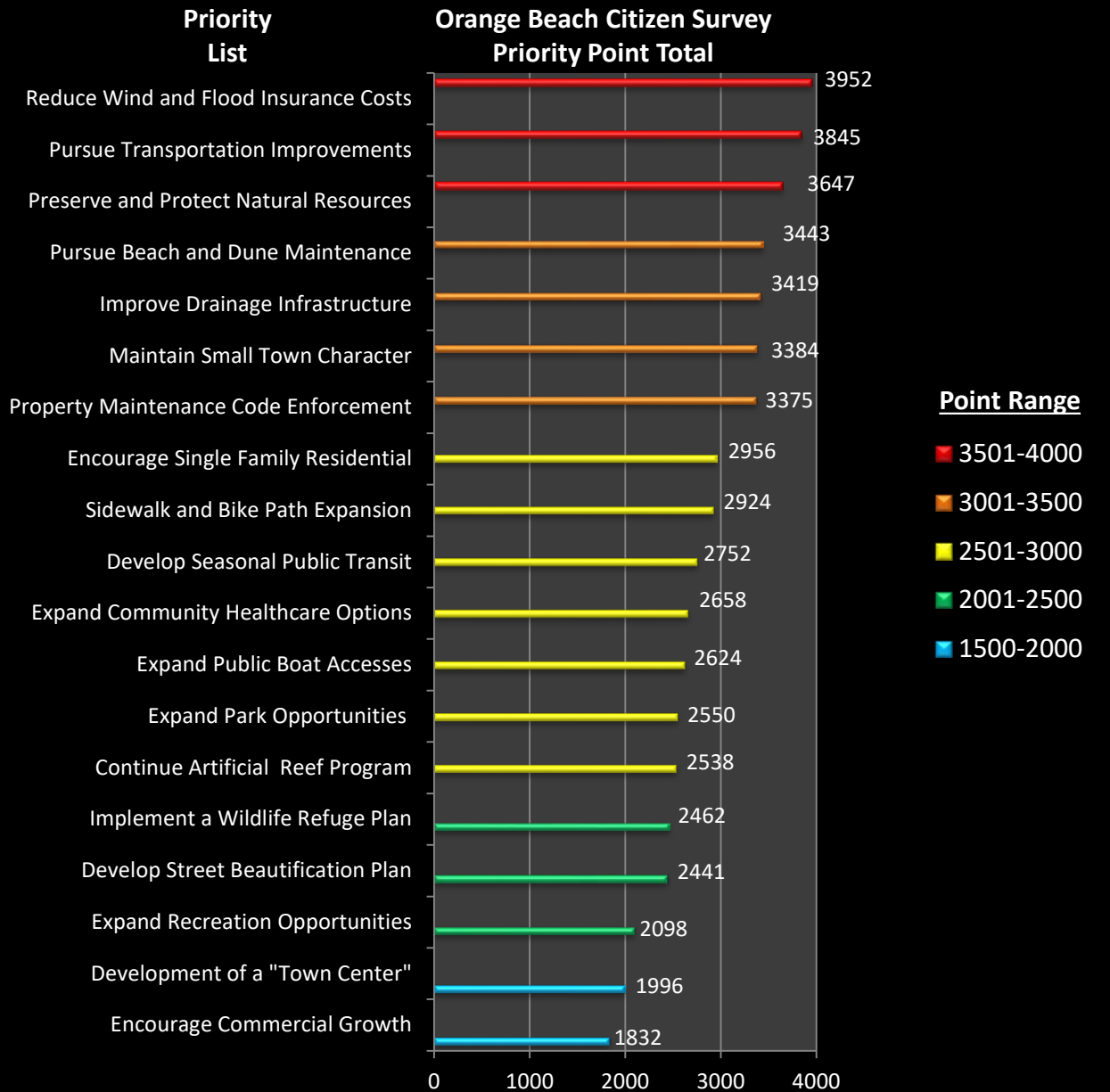
- **1424** – Total of Surveys turned in
- **742** – Male
- **621** – Female
- **61** – Did not enter Gender
- **1,256** – Residents
- **131** – Part-Time Residents
- **37** – Did not enter Residency
- **1,142** – are NOT business owners
- **282** – Business owners
 - **167** – Male
 - **115** - Female
- Age:
 - (18-34) – **56**
 - Male – 25
 - Female - 31
 - (35-44) – **96**
 - Male – 39
 - Female - 57
 - (45-54) – **205**
 - Male – 93
 - Female - 112
 - (55-64) – **390**
 - Male – 203
 - Female - 187
 - (65+) – **557**
 - Male – 336
 - Female - 221
 - (Did not enter age) – **120**
 - Male – 42
 - Female - 78

Overall Results

Based off 1,424 Surveys

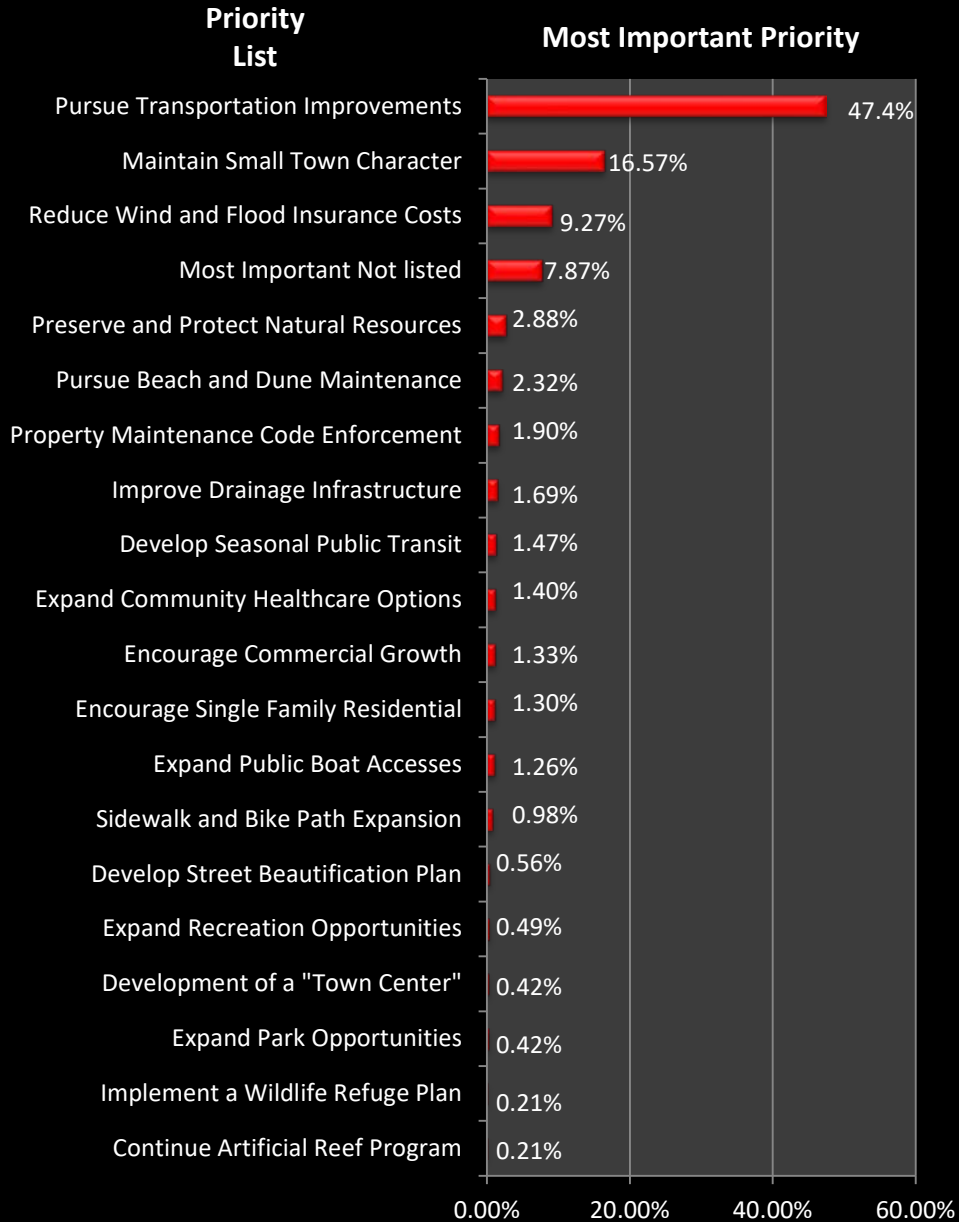
Highest Goal Priority

1. Continue efforts to reduce coastal wind and flood insurance premiums (Reduce wind/flood insurance premiums)
2. Pursue transportation improvements (Traffic Improvements)
3. Preserve and protect natural recourses (Protect Natural Recourses)
4. Pursue beach and dune maintenance efforts and options (Pursue Beach and Dune Maintenance)
5. Improve drainage infrastructure (Improve Drainage Infrastructure)
6. Maintain small town character (Maintain small town character)
7. Continue public nuisance and property maintenance code enforcement (Public Nuisance/Property Code Enforcement)
8. Encourage Single Family Residential (Encourage Single Family Residential)
9. Continue sidewalk and bike path expansion (Continue Sidewalk/Bike Path Expansion)
10. Develop seasonal public transit program (Develop Transit Program)
11. Expand community healthcare options (Expand Healthcare Options)
12. Expand public boat access to waterways (Expand Public Boat Access)
13. Expand park opportunity (Expand trails, neighborhood parks, etc.)
14. Continue expansion of artificial reef program (Artificial Reef Program)
15. Develop and implement an effective wildlife rescue and management plan (Wildlife Rescue Management Plan)
16. Develop a street beautification plan (Street Beautification Plan)
17. Expand recreational opportunities (Expand Ball Fields, Recreation Center, etc.)
18. Develop of a “town center” (Develop Town Center)
19. Encourage commercial growth (Commercial Growth)



Points Calculated

None = 0 point Low = 1 point Medium = 2 points High = 3 points



■ Most Important %

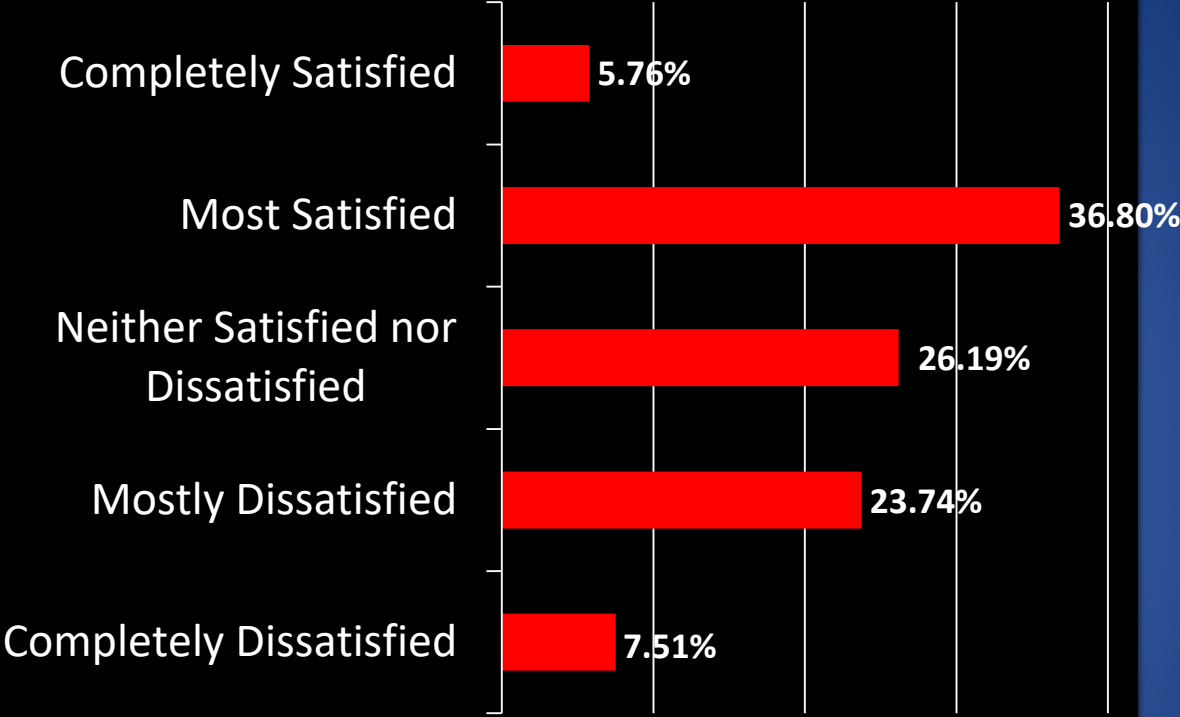
**Percentage of Priority
noted as Most Important**

Satisfaction



Based off 1,424 surveys

Satisfaction %



Based off 1,424 surveys