The proposed project provides a new two-lane bridge spanning the Gulf Intracoastal Waterway (GIWW) and improves traffic connections between the island and mainland portions of Orange Beach in southern Baldwin County. The bridge will:

- Provide immediate response times for City of Orange Beach (City) emergency and police personnel responding to incidents in annexed portions of the City north of the GIWW;
- Provide improved access for residents and visitors to the island portions of Orange Beach from areas north of the GIWW; and
- Provide increased economic opportunities for the City and others north of the GIWW.