

City of Orange Beach Town Hall

March 1, 2023



“Welcome to Orange Beach, Alabama”

Mayor Tony Kennon

City Council:

Jeff Boyd (Pro Tem)

Jeff Silvers

Joni Blalock

Jerry Johnson

Annette Mitchell



An aerial photograph of a coastal city, likely Miami, Florida. The foreground is dominated by a large, dense green forested area with a small pond. In the middle ground, a city with various buildings and infrastructure is visible, situated along a coastline. The background shows a vast expanse of blue water under a bright blue sky with scattered white clouds. The text "Recognitions & Announcements" is overlaid in a large, black, serif font across the upper and middle portions of the image.

Recognitions & Announcements

Recognitions & Announcements

City Council

City Employees

Planning Commission

Board of Adjustment

City Board of Education & Leadership

State Legislators

“Island Spirit Recipients”



Voted #1 Best
Recreational Trail
in the Nation



Recognitions & Announcements



Coastal Arts Center of Orange Beach

Event Venue

GULF COAST MEDIA

Recognitions & Announcements

Recognitions & Announcements



**Orange Beach from
CRS class 7 to class 6.**

Orange Beach property owner
discount up to 20% on flood
insurance

**Orange Beach is the only city
with a class 6 rating in Baldwin
County and has the second best
rating in the State of Alabama.**

Adam Roberson CBO, Floodplain Administrator/ CFM
aroberson@orangebeachal.gov 251-269-7342



BEACHBALL PROPERTIES

COME HAVE A BALL AT THE BEACH



VACATION RENTAL
MANAGEMENT
COMPANY
OF THE YEAR
2022



VRMA Excellence
—AWARDS—

Orange Beach Performing Arts

“The Little Mermaid”



©Reba Davis

Orange Beach Performing Arts



"The Little Mermaid"

©Reba Davis

Orange Beach Performing Arts



49th Annual *Festival of Art* ORANGE BEACH MARCH 11-12

BEST
BAMA

2023

ARTIST
200
BEST



BIKE/GOLF CART
PARKING ONSITE
SATELLITE PARKING
AVAILABLE

Original by: Penny Dobson
"2023 Best of Show"

FINE ART • CULINARY ART • LIVE MUSIC • KIDS ART

 Coastal Arts Center
OF ORANGE BEACH

26389 CANAL ROAD, ORANGE BEACH
251-981-ARTS (2787)
ORANGEBEACHARTSFESTIVAL.COM

Sat March 11
Sun March 12

THE WHARF
BOAT & YACHT
SHOW

MARCH 17-19, 2023
ORANGE BEACH, AL

WHARFBOATSHOW.COM

A SOUTHERN TRADITION



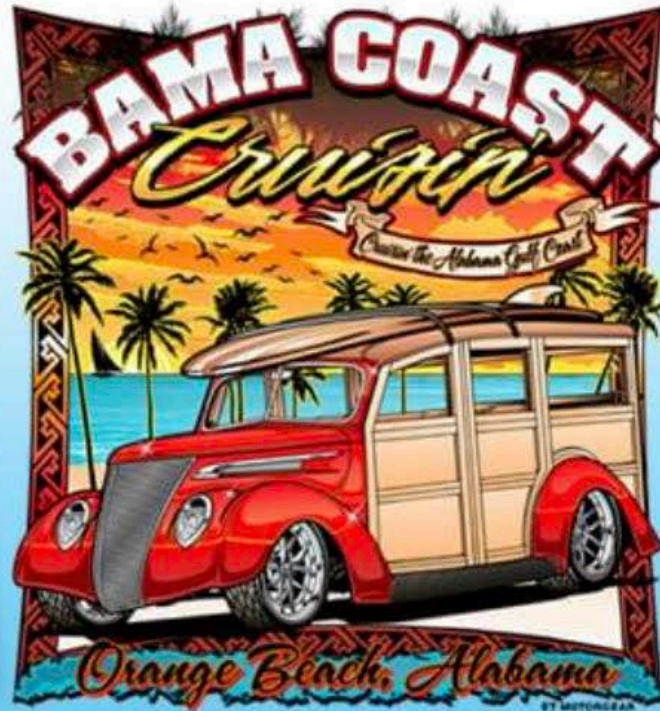
Like Us On Facebook!



@WharfBoatShow



@WharfBoatShow



SPRING

14th Annual
Bama Coast Cruisin'

At The Wharf
BamaCoastCruisin.com

April 27, 28 & 29, 2023



ORANGE BEACH ANIMAL CONTROL MICROCHIPPING AND RABIES CLINIC



Orange Beach residents are invited to sign up to get their pet(s) microchipped and/or vaccinated for rabies.

**Saturday, April 8th from 10 a.m. to 2 p.m.
Unleashed Dog Park, 27920 Canal Road**

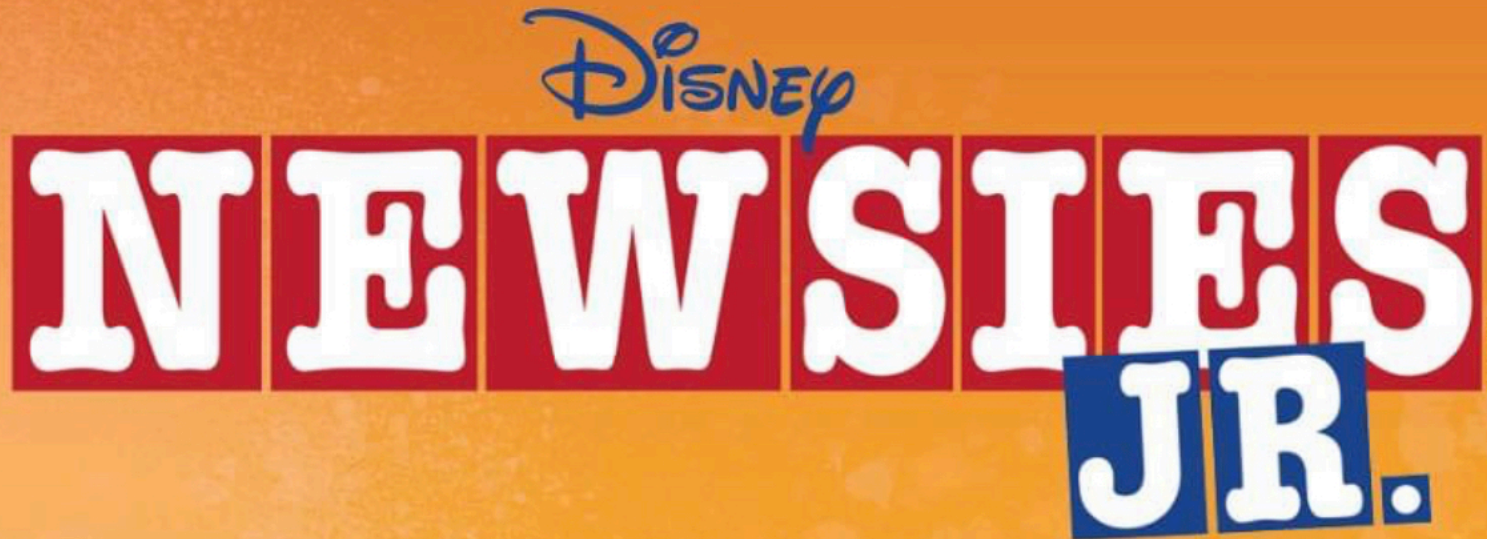
The vaccinations and microchipping will be administered for free, courtesy of the City of Orange Beach. There is a limited amount of vaccinations and microchips, so sign up early. Stop by City Hall to register before April 5th.

**This clinic is for Orange Beach residents only.
Pre-registration is required.**

The deadline to register is 5 p.m. Wednesday, April 5th.

Recognitions & Announcements

ORANGE BEACH CONSERVATORY OF
FINE ARTS PRESENTS



April 27-30, 2023



2023

FRI, OCTOBER 6

SAT, OCTOBER 7

AT THE WHARF



FREEDOM FEST

ORANGE BEACH, AL

An aerial photograph of a coastal city, likely San Francisco, showing a large body of water (the bay) and a forested area in the foreground. The sky is blue with scattered white clouds. The text is overlaid on the image.

What Do I Do All Day?

1/3 Personnel / Operations

1/3 Constituents

1/3 Outside Relationships

GROWTH MANAGEMENT



Orange Beach Population Indicators

Beach Express Toll Bridge

2022 Bridge Volume

5,589,507 vehicles

3% increase over 2021

Orange Beach Population Rank in Alabama

	<u>Rank in Alabama</u>
Peak Summer Season: ~120,000*	#5 June July
Year-round average: ~50,000*	#10 Mar Apr May Aug Sept Oct
Winter Season: ~35,000*	#15 Nov Dec Jan Feb
U.S. Census 2020: 8,095	#85 by census data

We move Iron Bowl traffic...

*All population estimates (-) by season include permanent residents, tourist, workforce, service & support employees, day-trippers, etc

The Hartley Index...

Sewer Flow Data

ORANGE BEACH WASTEWATER PLANT FLOWS

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Jan	1.26	1.26	1.26	1.26	1.24	1.33	1.24	1.3	1.42	1.59	1.78	1.69	1.33	1.77
Feb	1.47	1.51	1.31	1.47	1.55	1.43	1.44	1.46	1.71	1.89	1.83	1.87	1.48	2.06
March	1.66	1.66	1.46	1.84	1.83	1.99	1.8	1.96	2.12	2.15	2.34	1.96	2.29	2.62
April	1.92	1.77	1.59 NP	1.88	1.77	2.05	2.02	1.91	2.3	2.07	2.28	1.36	2.59	2.39
May	1.94	1.87	1.95	1.91	2.16	2.31	2.25	2.24	2.18	2.4	2.54	2.7	2.93	2.84
June	2.61	2.24	2.72	3.09	2.82	2.87	3.07	2.85	3.42	3.31	3.53	3.52	4.11	3.62
July	2.88	2.27	3.18	3.35	3.3	3.33	3.39	3.45	3.71	3.77	3.63	3.76	4.29	4.03
August	2.12	1.86	2.29	2.22	2.49	2.31	2.37	2.23	2.43	2.57	2.48	3.02	3.07	3.06
September	1.8	1.55	1.83	1.83	1.87	1.79	1.89	2.09	2.29	2.32	2.2	2.38	2.77	2.68
October	1.48	1.43	1.56	1.52	1.62	1.71	1.72	1.8	2.17	2.22	2.06	1.94	2.52	2.47
November	1.33	1.27	1.22	1.21	1.27	1.22	1.33	1.33	1.9	1.81	1.59	1.69	1.84	1.85
December	1.18	1.1	1.06	1.03	1.08	1.04	1.07	1.15	1.35	1.6	1.5	1.44	1.52	1.73
		<i>BP</i>	<i>FIRE</i>			<i>Flood</i>						<i>Sally</i>		
Yearly Average	1.804	1.649	1.804	1.884	1.917	1.948	1.966	1.981	2.25	2.308	2.313	2.28	2.562	2.59
		<i>new plant April 2011</i>												
<i>Monthly based on MGD</i>														

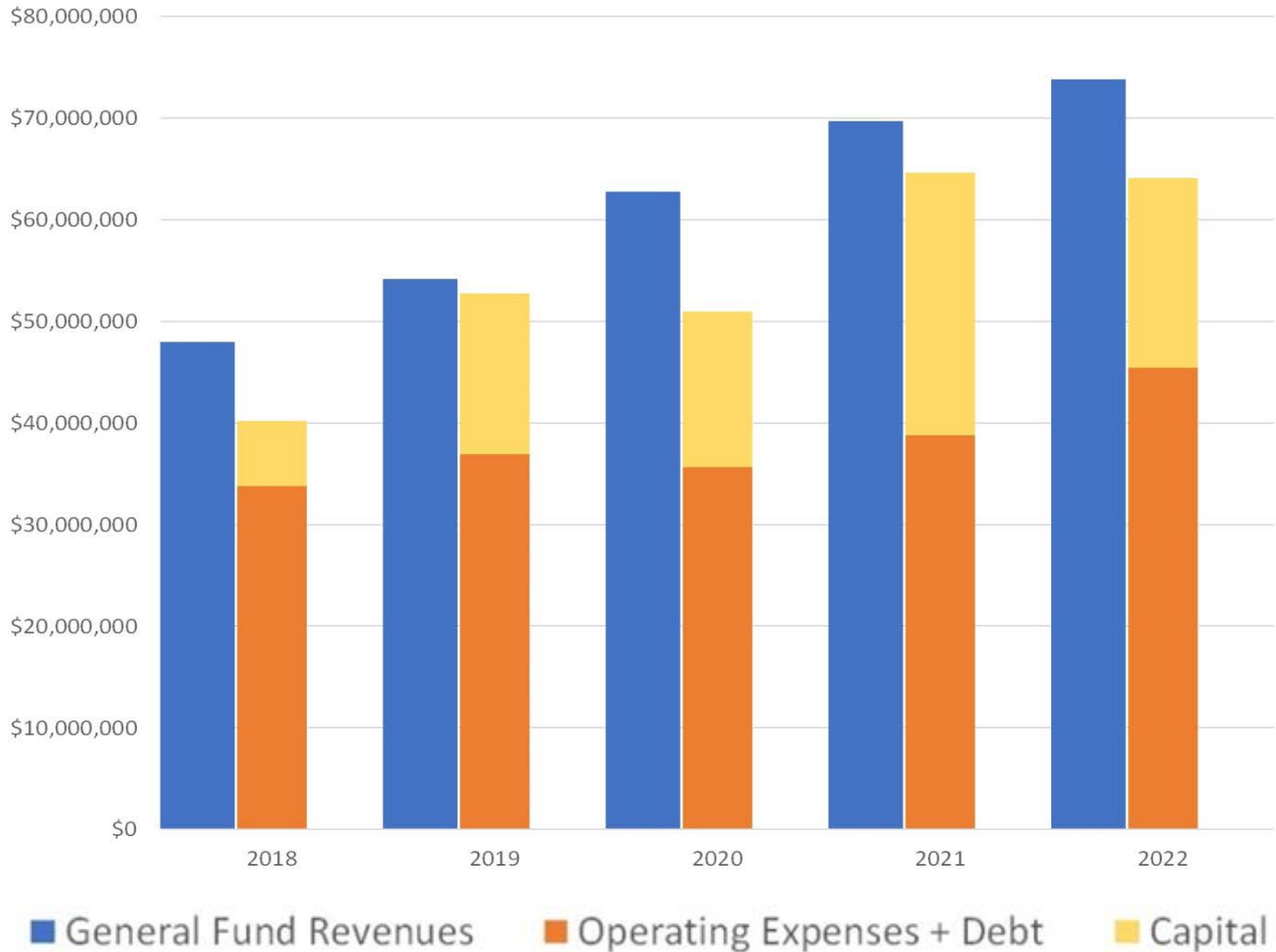
“Sewer Flows Don’t Lie”



FISCAL MANAGEMENT

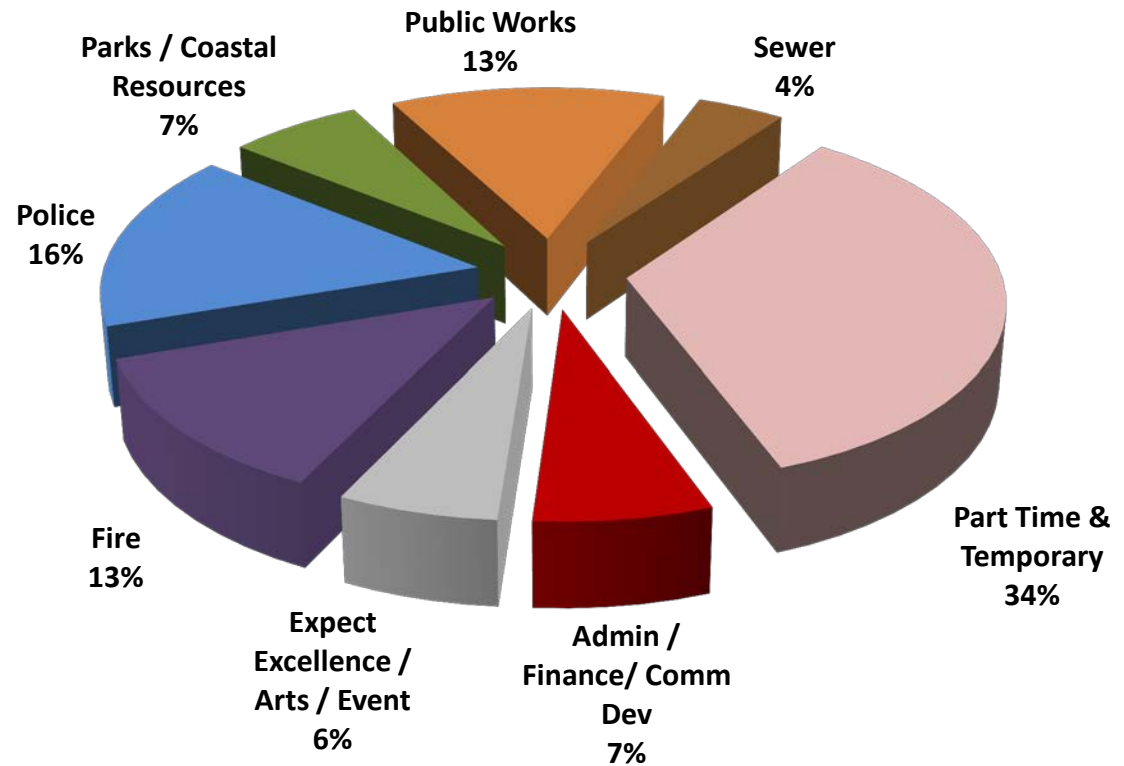


Revenue & Expenses 2018-2022



Total City Employees

City of Orange Beach Full & Part Time Employees	
Department	
Admin / Finance/ Comm Dev	39
Expect Excellence / Arts / Event	35
Fire	73
Police	93
Parks / Coastal Resources	38
Public Works	78
Sewer	25
Part Time & Temporary	200
Total Full & Part Time Employees	581



Strength of Orange Beach

\$64 Million Operating

\$30 Million Reserves

\$26 Million Bond Proceeds

Assessed Property Value \$1.49B

“We can pay our bills for a year”

DEBT FREE IN 2021

An aerial photograph of a coastal city, likely Jacksonville, Florida, featuring a large bridge spanning a wide body of water. The city skyline is visible in the background under a blue sky with scattered clouds. The water is a mix of light blue and green, with a boat's wake visible in the foreground.

“Debt limits options”

“15-year effort to be debt free”

“City debt capacity is \$300 Million”

“Current debt is \$125 Million....including schools”

CAPITAL INVESTMENTS



Property Acquisition

Date: April, 2011

Event Center at the Wharf



Property Acquisition

Date: June 10, 2013

Callaway Sub. parcel



OBPD

Library

Art Center

Property Acquisition

Date: May 5, 2022

Harms Parcel



OBPD

Library

Art Center

Property Acquisition

Date: October 28, 2019

Advanced Restoration parcel

Justice Center/ OBPD



Property Acquisition

Date: December 13, 2019

Nancy Lane Waterfront Parcel



Art Center

Library

Property Acquisition

Date: March, 2017

Nancy Lane YOST Parcel



Property Acquisition

Date: September, 2018

Nancy Lane Coaker Parcel



Property Acquisition

City has nearly 1,100 feet of Canal Road frontage



City has nearly 1,100 feet of shoreline



Property Acquisition

Date: July 17, 2018

Callaway Drive Parcel



Library

Justice Center/ OBPD

Property Acquisition

Date: December 21, 2017

Gulf Sand Dev. Lane Parcel



Docs

Circle K

Justice Center/ OBPD

Property Acquisition

Date: December 21, 2017

Gulf Sand Dev. Lane Parcel



Property Acquisition

Date: December 21, 2017

Tarpon Lane Blair Parcel



Property Acquisition

Illinois Street Parcel



Residential lot acquired for drainage

Property Acquisition

Whitney Bank Building



Property Acquisition

Community Center - 2022



Property Acquisition

161 Parcel North of Finance



Property Acquisition

Bonita Ave Parcel



Property Acquisition

White Avenue Parcel



Property Acquisition

Sweetwater Parcel



Property Acquisition

OBES Playground Parcel



Property Acquisition

Russian Road 18 acres



Property Acquisition

Russian Road 80 acres
Shooting Range



Shooting Range



OPENED SPRING 2022

**CITY HAS SCHEDULED PUBLIC RANGE TIMES,
FIREARMS CLASSES AND MORE ...**

Property Acquisition

Public Works 18 acres



Property Acquisition

Softball / Baseball Stadiums at Sportsplex



MAKO Softball Stadium Completed

Completed December 2022



First synthetic turf field for Orange Beach

Property Acquisition

Williamson Parcel on Walker Lane



Property Acquisition

Wade Property 10 acres



Property Acquisition

Performing Arts Center



Coastal Arts Center of Orange Beach

The award winning facility with a 10,000-square-foot fine art gallery, Hot Shop and Clay Studio. It has grown into a truly special wedding destination, meeting and reception venue.



New Fire Station No. 3

Contractor: MW Rogers and Architect Sted McCullough

Cost: of \$5.4M including substantial site work and road building

Target Opening: pre Memorial Day 2023

Coastal Look along the entryway to Orange Beach near Wharf and OBHS



New Fire Station No. 3

View of Rear



NEW Coastal Restaurant & City Beach



An 800' beachfront parcel



NEW CoastAL Restaurant & City Beach

800' beachfront parcel

CoastAL Phase 1 now open

Full restaurant targeted completion May 2023

City invested \$13M+- western 400' parcel with full use of all 800'

Parking for City resident beach access and restaurant is on site



Now OPEN

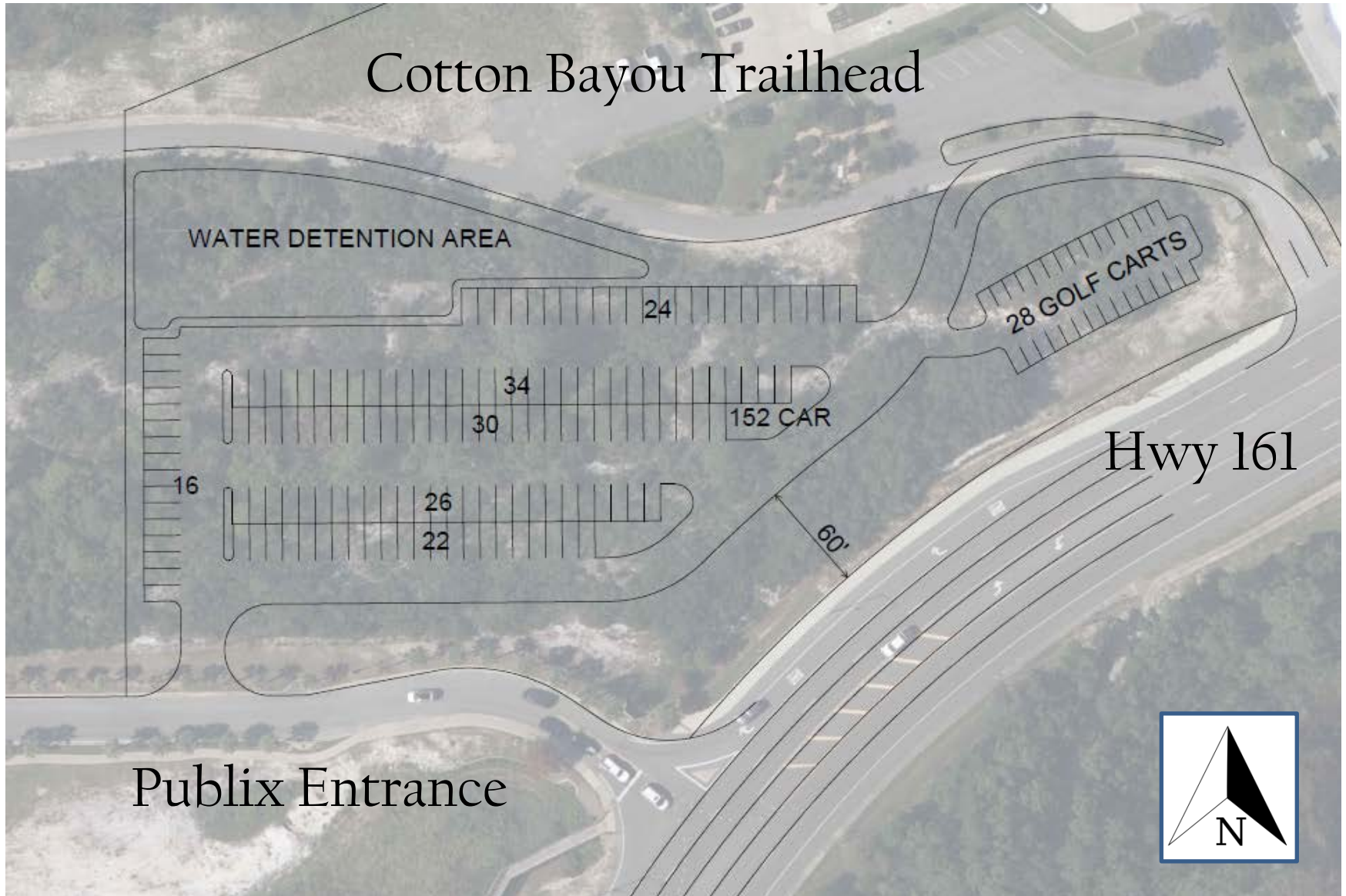
Under Construction

NEW CoastAL Restaurant and City Beach Future Parking Plan



NOT THIS SUMMER!!!

Proposed Parking Addition Hwy 161 at Cotton Bayou Trailhead



Kids Park Playground



Completed
October 2021

24/7 Adult Fitness Center



New 24/7 Adult Fitness Center



Orange Beach Waterfront Park Pier

OB WATERFRONT PARK
PIER DAMAGED BY SALLY



Sept. 16, 2020

Orange Beach Waterfront Park Pier Totally Rebuilt and Open

20+ year old wooden fishing pier at OB Waterfront Park was severely damaged by Hurricane Sally on Sept 16, 2020. The pier has been completely rebuilt at a cost of \$700,000 which is 90% reimbursed by FEMA funding. City added New underwater lighting and shallow water reefs which are now in place to attract fish to the pier.



Opened December 2022



Orange Beach City Schools Officially Established July 2022



Clean and Safe...

In Orange Beach, we can truly say we can provide this to our residents, businesses and guests.

We invest in cleanliness and safety... and Orange Beach sees a return on that investment.



Freestanding Emergency Department



- South Baldwin Regional Medical Center's new Freestanding Emergency Department, located at 3590 Gulf Shores Parkway, is a 14,400 square-foot facility with nine private patient rooms, including radiology and lab services on-site. Also a helipad.



Public Safety Investments



Ambulances, Engines, Ladders, Vessels, Stations

3,577 calls for service in 2022



Public Safety Investments

Total Calls:

2020	2021	2022
17117	15151	17346

Patrol Vehicles,
Vessels, Side by Sides



Coastal Resources Work Barge

100% Funded by GOMESA grant
\$232,000



Infrastructure Projects



East Canal Road



City of Orange Beach
Proposed Canal Rd E Improvements

OB Coastal
Arts Center

OB Senior Center
and Public Library

- Controlled Access - expansion to 3 lanes with middle turn lane to Wilson Blvd.
- Cost \$7.5M Total
- (\$6M RESTORE Act Funds)

SR-161

OB Justice Center



“U-About” Currently

View to South

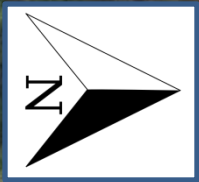
(Feb 24, 2023)



“U-About” Currently

View to West

(Feb 24, 2023)



Northwesterly Hwy 161 Dual Lefts



Canal Road Bypass



Completed by next election.

CONCEPTUAL DESIGN – SUBJECT TO CHANGE.

Beach Renourishment Project Delayed

The tri party sand reclamation project for beaches in Orange Beach, Gulf Shores and Gulf State Park will begin fall of 2023 and work into winter 2024.

Replenishing sand lost in Hurricane Sally and other storms with a portion covered by FEMA funding.

"Engineered Beaches"



Coastal Branding



“Creating Our Coastal Brand”

Orange Beach City Hall



“Creating Our Coastal Brand”



Temporary OB City Schools Office on Hwy 161



“Creating Our Coastal Brand”

Community Development Department



“Creating Our Coastal Brand”



OB Medical Arts



“Creating Our Coastal Brand”



Finance Department
Office on Hwy 161



“Creating Our Coastal Brand”



Coastal Resources Department

GULF COAST ENGINEERING RESEARCH STATION



eng.auburn.edu

**Board of Trustees approves project for Auburn
University Gulf Coast Engineering Research Station in...**

“Creating Our Coastal Brand”



Quality of Life





487 kids registered in after-school program K-6

Find registration information
at www.orangebeachal.gov



SUMMER CAMP

For rising 1st - 7th graders

Registration Open February 28-April 28

Register online at www.orangebeachal.gov



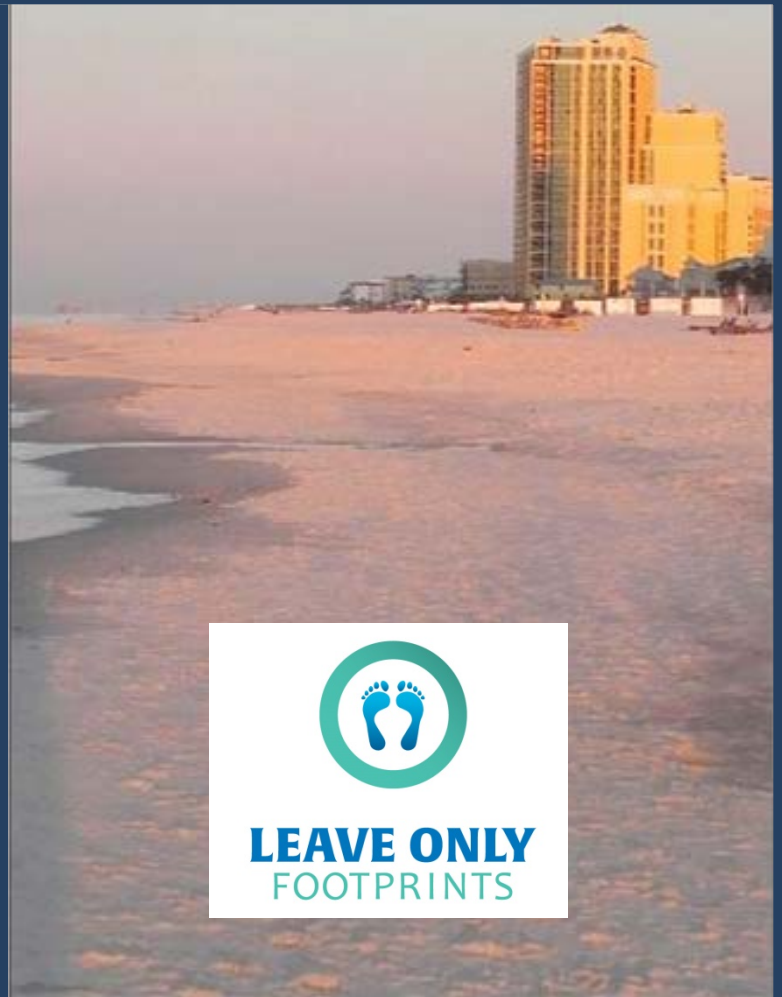
Continuing Excellence

Enrichment, Arts & Athletics For Adults

Find classes and registration information
at www.orangebeachal.gov

Leave Only Footprints

BEFORE AND AFTER



LEAVE ONLY
FOOTPRINTS

THE LAUNCH at the ICW

Opened
Summer 2022

Baldwin County opened a new boat launch just west of the Beach Express Toll Bridge with over 250 parking places for trailers, restrooms and dockage. Near \$10M investment using GOMESA funds from oil drilling royalties to provide this public access to the water.



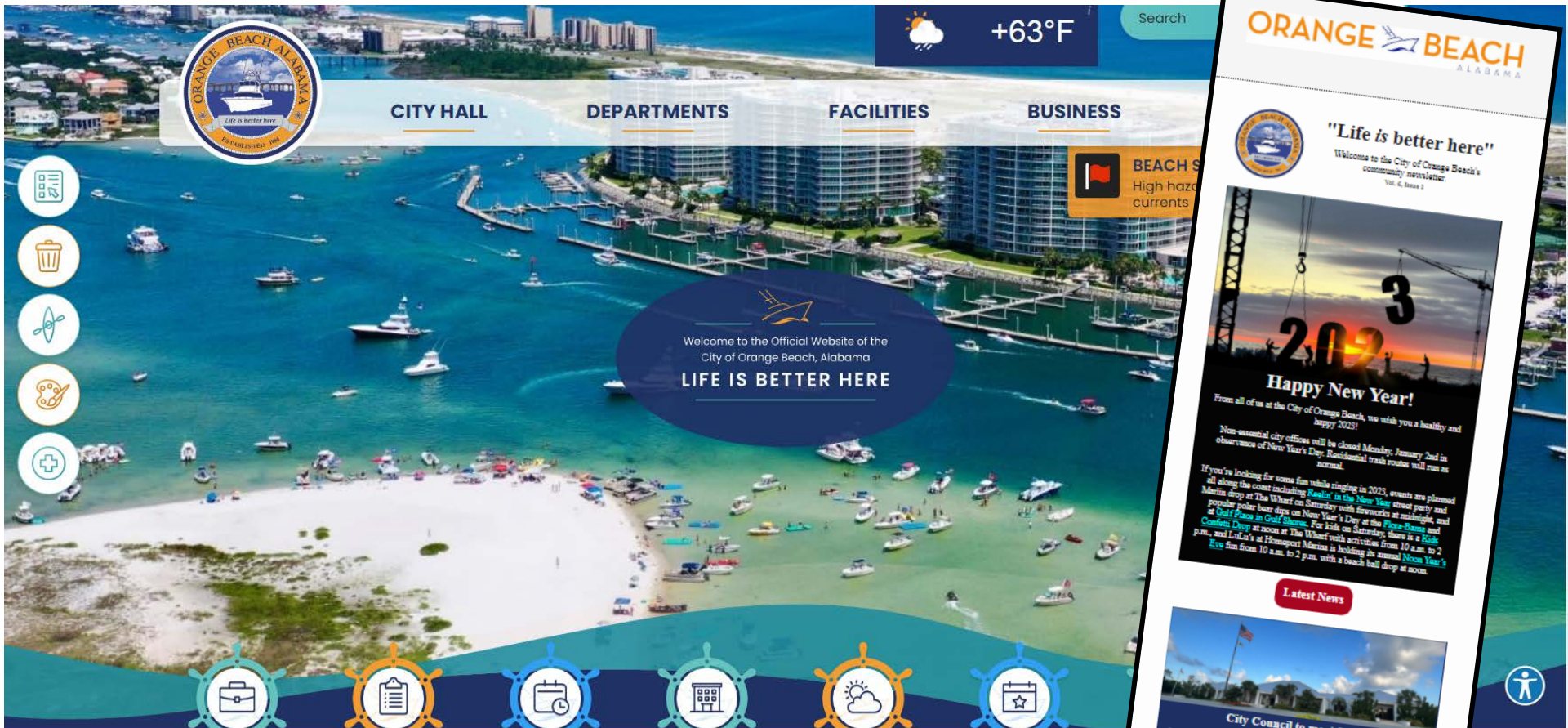
VETERANS MEMORIAL CONCEPT

OPTION 1 - AERIAL VIEW
- 3 FOOT CIRCULAR WALL WITH INTERIOR BENCH CONCRETE SEAT
- IMPRINTED CONCRETE STAR WITH THE FOLLOWING PLASE REPRESENTING
- ORANGE BEACH, AMERICAN AND ALABAMA FLAG
- TRIBUTE DESCRIPTION ON THE EXTERIOR AND INTERIOR OF THE SEAT OF THE
- BEACH SEAT
- SEALS IN FRONT OF EACH FLAG FOR ALABAMA, ORANGE BEACH, LOCAL FIRE
- POLICE SEAL AND THE FIVE BRANCHES OF THE ARMED FORCES.



NEW Website & Newsletter

Sign up at www.orangebeachal.gov/community-newsletter



www.orangebeachal.gov

OTHER WAYS TO STAY CONNECTED

INFO LINES

CITY INFORMATION LINE: 251-980-INFO (4636)

DAILY SURF/BEACH CONDITION INFO LINE: 251-981-SURF (7873)

CITY HALL: 251-981-6979

SIGN UP FOR TEXT ALERTS

Sign up to receive important updates from the city via text message and/or email by texting **OBALERTS** to **888777** or visit the city's emergency management page at www.orangebeachal.gov/departments/emergency-management/city-alerts-sign.

TO RECEIVE DAILY BEACH WARNING FLAG STATUS UPDATES VIA TEXT MESSAGES, TEXT ALBEACHES TO 888777.

CITY COUNCIL MEETINGS

The City Council meets regularly on the first and third Tuesday of each month at 5:00 p.m. in the Council Chambers of Orange Beach City Hall. The regularly scheduled Council meeting begins at 5:00 p.m. and is immediately followed by the Committee of the Whole (work session) that sets the agenda for the next regular Council meeting.

Public comment and input is always welcome.

“Life is Better Here”...



City Hall: 251-981-6979

www.orangebeachal.gov