

**RESOLUTION NO. 23-xxx**

**A RESOLUTION APPROPRIATING \$25,000 TO THE  
COASTAL ALABAMA BUSINESS CHAMBER  
FOR THE PURPOSE OF FUNDING THE GATEWAY INITIATIVE**

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**FINDINGS:**

1. The City of Orange Beach is a coastal resort community located in Baldwin County, Alabama that desires to maintain a strong and growing economy while continuing to develop strategic efforts to manage growth, expand tourism, diversify the economy and improve transportation and education.
2. The City relies upon the support, networking, marketing and other efforts of the Coastal Alabama Business Chamber for various economic development initiatives.
3. The Coastal Alabama Business Chamber and South Baldwin Chamber of Commerce have partnered to create the "Gateway Initiative Accountability Plan 2023," which seeks to enhance (1) workforce development and recruitment, (2) business engagement and incubation, (3) business-driven needs assessment and solutioning, (4) pro-business advocacy, and (5) governance and administration.
4. City Council has determined that investing in economic development programs is beneficial to the City of Orange Beach and serves a public purpose.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ORANGE BEACH, ALABAMA, AS FOLLOWS:**

1. That Council hereby appropriates the sum of Twenty Five Thousand Dollars (\$25,000.00) to be specifically utilized to fund the Gateway Initiative for the 2023 calendar year;
2. That the Gateway Initiative leadership shall provide semi-annual updates to the elected body in public meetings to maintain transparency and identify progress of program goals; and
3. That the City shall monitor benchmarks and economic indicators along with Gateway Initiative leadership and develop strategic initiatives and programs that support overall economic development and established strategies throughout the year.

**ADOPTED THIS 6<sup>th</sup> DAY OF JUNE, 2023.**

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Renee Eberly  
City Clerk

**C E R T I F I C A T E**

I, Renee Eberly, City Clerk of the City of Orange Beach, Alabama, do hereby certify that the foregoing is a true and correct copy of Resolution No. 23-xxx, which was duly and legally adopted at a regular meeting of the City Council on June 6, 2023.

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City Clerk