



January 5, 2023

City of Orange Beach
Mayor Tony Kennon and City Council
P.O. Drawer 458
Orange Beach, AL 36561

Dear Honorable Mayor and City Council Members,

As we begin 2023, we would like to express our immense thanks for your generosity and the foresight you all have shown in your long-term commitment to support the Alabama Gulf Coast Zoo.

Enclosed is the requested invoice for this year's donation along with the sponsorship benefits outlined for the 2023 year.

Due to an unusually hot and wet 2022 Spring and Summer season, the Zoo saw a drastic decrease in guest attendance during the months we heavily rely on. The Zoo has and continues to struggle to sustain itself during our winter months.

Your donation this year will be a critical component of sustainability for the Zoo. It will allow us to provide animal care to over 300 animals. Each week we spend over \$5,000 in basic animal food necessities and regular healthcare provisions. Your donation will also allow us to refurbish and build our animal habitats to provide the best quality of living enclosures for all the animals. It will also allow us the ability to continue to grow our educational program to include a summer camp.

Your generosity is so very much appreciated, and again we are so very fortunate to have leaders like you who understand the needs and importance of the Alabama Gulf Coast Zoo.

Thank you for being part of the Alabama Gulf Coast Zoo family. We appreciate YOU!

Best Regards,

Joel M. Hamilton
Executive Director
director@algulfcoastzoo.org
(251) 256-7008 x 125

Paula White
Director of Development
development@algulfcoastzoo.org
(251) 256-7008 x 124

CC: Ken Grimes, City Administrator

The Zoo Foundation, Inc.
 dba: Alabama Gulf Coast Zoo
 1204 Gulf Shores Parkway
 Gulf Shores, AL 36542-5908

Invoice

Date	Invoice #
1/9/2023	2023

Bill To
City of Orange Beach Mayor Tony Kennon & City Council P O Drawer 458 Orange Beach, AL 36561

P.O. No.	Terms	Project

Description	Qty	Rate	Amount
Annual Donation		50,000.00	50,000.00

Subtotal		\$50,000.00
Sales Tax (0.0%)		\$0.00
Total		\$50,000.00
Payments/Credits		\$0.00
Balance Due		\$50,000.00

Phone #	Fax #
251-256-7008	

Web Site
www.alabamagulfcoastzoo.org



City of Orange Beach Sponsorship Benefits

Annual Sponsorship \$50,000 (2023)

- Visionary Sponsorship of Spring Art on the Wild Side Event (March 25, 2023) includes:
 - o Exclusive VIP Outpost with Guest Table for 8 in Reserved Area
 - o 8 VIP Tickets
 - o Full Page Company Ad in Evening Program
 - o Company Logo Displayed on Auction Site (over 200 users, local and out of state)
 - o Large Company logo on Evening Event Banner/Signage (over 300 guests)
 - o Company/Logo Promoted on all Zoo Social Media Platforms: Facebook, Instagram, and Twitter
 - o Company Logo Featured in Zoo Monthly Newsletter (4,000 contacts)

- Supporting Sponsorship of Fall Zoo Brew Event (September 29, 2023) includes:
 - o Company logo included on event banner
 - o Company logo on Zoo Brew website
 - o Company logo included on Zoo social media sites and monthly newsletter
 - o 6 VIP tickets to Zoo Brew

- Opportunity to participate as a Trick or Treat table during Boo at the Zoo (October 28, 2023) includes:
 - o Company logo listed on event website, social media and newsletter
 - o 6 tickets to Boo at the Zoo

- Collaboration with the City of Orange Beach schools and the AGCZ education department as programs are developed.

- Recognition throughout the year on social media, AGCZ website, and newsletter as an AGCZ Annual Sponsor

- City of Orange Beach Employee Zoo Day (Date TBD) – This will include 2 Adult and 2 Children admissions per City of Orange Beach employee (proof of employment will need to be shown for entrance)

- Two Family Membership passes (includes 2 adults and 4 children admissions per visit) to be located at the city and available for check-out by employees throughout the year.