



02 November 2022

RE: PUD Application Cover Letter

To Whom it may concern,

A&R Group is submitting the enclosed PUD application for consideration of approval. The project is located at the former Romar Beach Baptist Church property. As it currently sits, it needs significant repairs and improvements to be an attractive and appealing part of the city's building stock. Since this project's last public appearance, A&R Group's consultant teams have been diligently working on architectural design, building engineering, programming spaces, amenitizing the property, as well as collaborating extensively with the hotel brand (Now AC Retreat) in order for it to be a top-notch contributing development to the community of Orange Beach, Alabama.

Therefore A&R Group, based on our well-established hotel construction/management experience, purchased the property with plans to renovate and adaptively reuse the building and improve the site; versus a more impactful demolition and reconstruction process. The enclosed package demonstrates that our plan for the property will not only benefit neighbors but is also sensitive to the adjacent residents and guests. The package provided also shows our hard work in adhering to the coastal 'look and feel' based on the guiding documents provided by council members. Once complete the project will be a proud part of the city's offerings to visitors.

We believe this adaptive reuse hotel project will bring a new polished and overall 'high-end' guest experience to the City of Orange Beach as it is intended to be owned, operated, and cared for by A&R Group, a top tier experienced hotel group that calls this region their home.

Sincerely,

Adam Martin  
Director of Development  
A&R Group Development  
251-979-5763

Cc:  
CEO/Owner, Ken Patel  
President of Development, Zach Hoyt

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O.B. COMMUNITY DEV.